Informed Investor: Money Monitor December 2017

By Marlène Hassine Konqui, Head of ETF Research and Kristo Durbaku, ETF Research Analyst

# ETF Flows Slow, But A Fly Past Annual Record

European ETF market flows slowed substantially in December 2017. Net New Assets (NNA) totalled €4.2bn, one of the lowest figures for any month in 2017. Nevertheless, ETF flows still hit an all-time annual high of €93.9bn, €20bn + ahead of the previous record.

## What happened last month?

- ETF flows slowed significantly in December to €4.2bn from €10.4bn
- Yearly flows of €93.9bn leave the previous record of €71bn well behind





Equity flows still positive, still slowing

€3.5bn







Source: Monthly data in EURM from 01/12/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

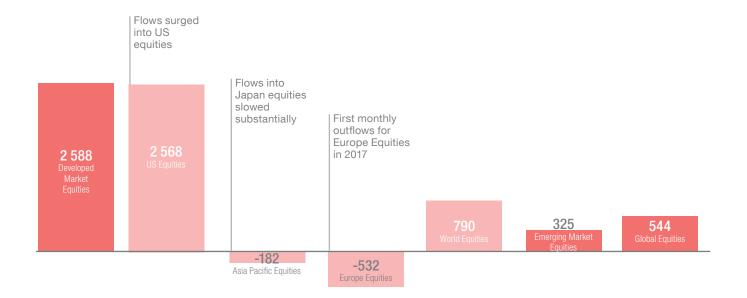


#### What were the major trends?

## Weaker month for Equities



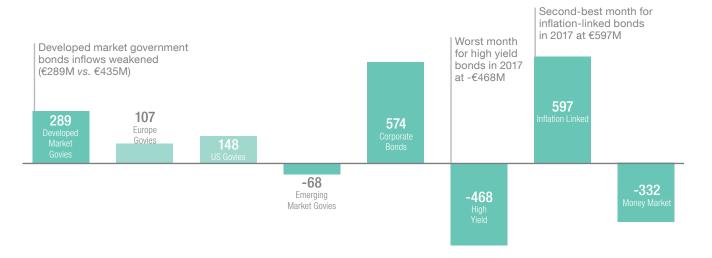
Monthly Net inflows on European Equity ETFs



## Limited interest in Fixed Income



Monthly Net inflows on European Fixed Income ETFs



Source: Monthly data in EURM from 01/12/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.



#### Special focus

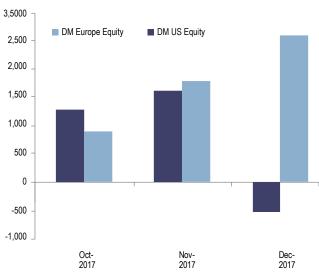
## Flows surged into US equities

- US equity ETFs gathered most of the flows into DM equities (€2.6bn), at the expense of their European counterparts (€-532M)
- The Republican Party's adoption of the tax cut bill had a positive impact and could open up some short-term opportunities
- ► US equity ETFs collected €12.5bn of

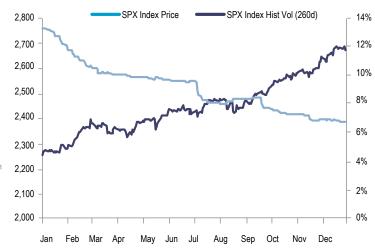
fresh money in 2017 thanks to a solid stock market. By the end of the year, the S&P 500 had risen 22%, with record low volatility.



#### Europe & US Equity ETFs Flows (EURM)



#### SPX Index vs. VIX in 2017



#### What does it all mean?

## ETF flows at an all-time annual high

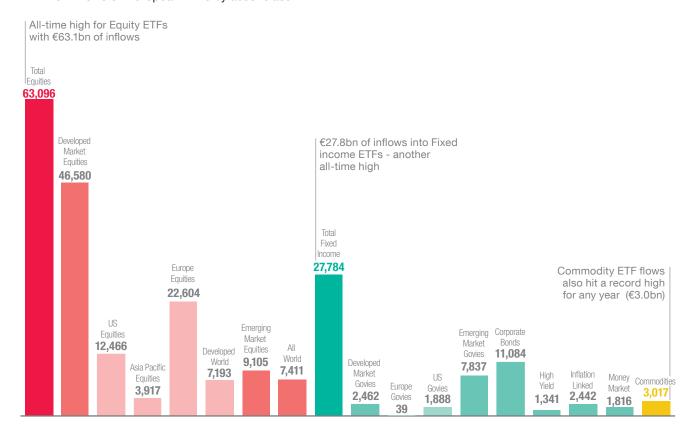
ETFs on the rise

Total AUM is up 23% since 2016





#### YTD Net Inflows on European ETFs by asset class



### Discover more

Find out whether the money is going to the right place with our Manager Monitor

► Read more

Check out our key investment calls with the Latest from Lyxor

Read more

Check out the most relevant big investment idea

Read more

#### Explore our online analytics tools

www.lyxoretf.co.uk/en/instit/etfresearch/type/monthly-flows

Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

This document is for the exclusive use of investors acting on their own account and categorised either as "eligible counterparties" or "professional clients" within the meaning of markets in financial instruments directive 2004/39/ce.

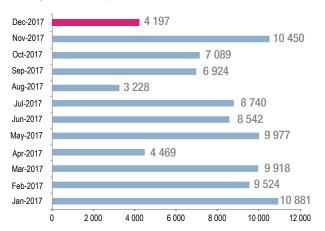


## Appendix: The month in numbers

#### European ETFs in December 2017 Net Inflows (EURm)

#### NNA at €4.2bn in December 2017

Monthly NNA on European ETFs



#### Total

#### Cumulated monthly NNA on European ETFs

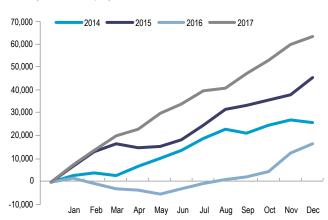
A record year for European ETFs



#### Equity

#### Record year for equity ETFs

Monthly NNA on Equity ETFs



#### **Equity Emerging Market**

#### Best year for emerging market equities

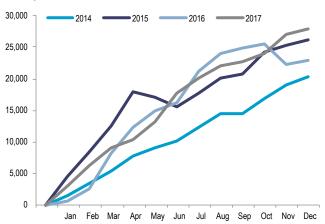
Monthly NNA on emerging market equity ETFs



#### Fixed income

#### Record year for fixed income

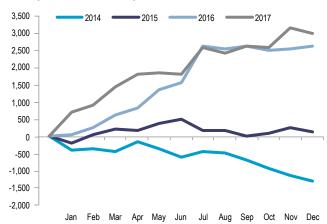
Monthly NNA on fixed income ETFs

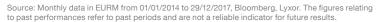


#### Commodities

#### All-time record for commodities

Monthly NNA on commodity ETFs

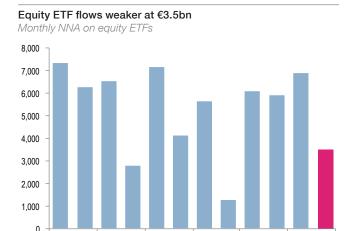






#### Overview by asset class

#### Equity



Apr- May- Jun- Jul- Aug- Sep- Oct- Nov-2017 2017 2017 2017 2017 2017 2017 2017

#### DM equity ETFs outdo EM peers

Monthly NNA on developed vs. emerging markets equity ETFs

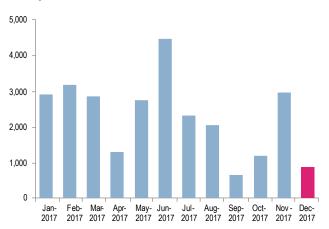


#### Fixed Income

#### Limited interest in Fixed Income (€0.9bn)

2017

Monthly NNA on fixed income ETFs



#### DM fixed income ETFs enjoy inflows, EM peers suffer outflows

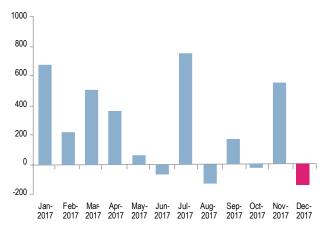
Monthly NNA on developed vs. emerging markets fixed income ETFs



#### Commodities

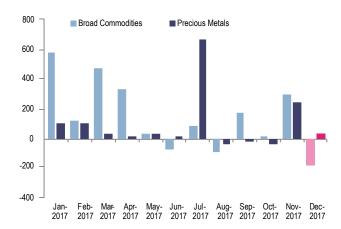
#### Worst month for commodity ETFs (€-0.1bn)

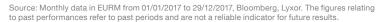
Monthly NNA on commodity ETFs



#### Precious Metals outdo broad indices

Monthly NNA on broad commodities & precious metals ETFs



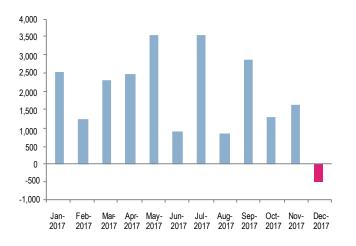




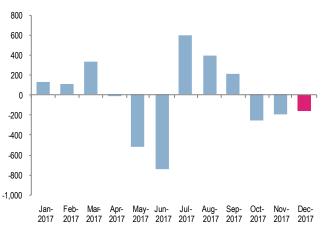
#### **Equities**

#### **European Equities**

European equity ETFs suffer first monthly outflows in 2017 (-€532M) Monthly NNA on Europe equity ETFs

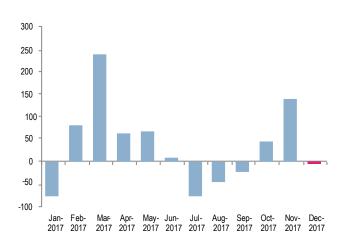


Third consecutive month of outflows from German equity ETFs (-€148m) Monthly NNA on German equity ETFs

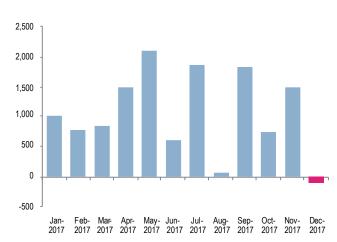


#### Virtually flat flows for Spain & Italy ETFs

Monthly NNA on peripheral Europe equity ETFs

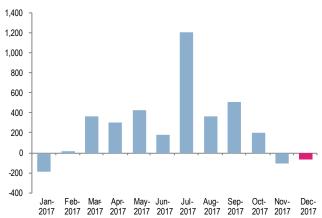


First monthly outflows in 2017 for Eurozone Equity ETFs (-€79M) Monthly NNA on Eurozone equity ETFs



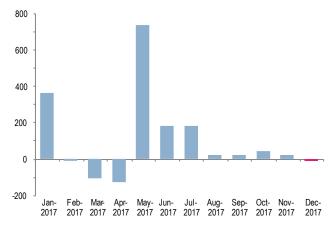
#### Second consecutive month of outflows from Financials ETFs (-€57M)

Monthly NNA on Europe Financials equity ETFs



#### Flows into Value largely non-existent (-€12m)

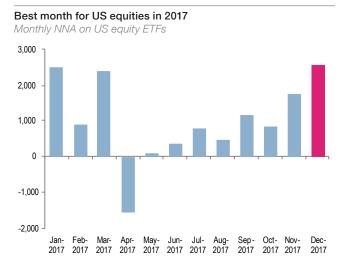
Monthly NNA on European Value equity ETFs





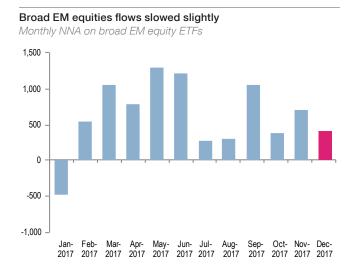
#### Equities (cont'd)

#### **US & Japan equities**

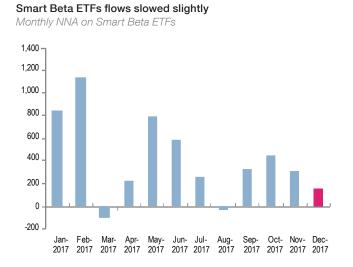


#### 

#### **Emerging market equities**



#### Smart Beta / Value



#### Value style ETFs experienced weak flows again Monthly NNA on Value style equity ETFs

Source: Monthly data in EURM from 01/01/2017 to 29/12/2017, Bloomberg, Lyxor. The figures relating to past performances refer to past periods and are not a reliable indicator for future results.

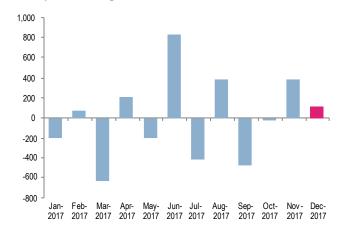


#### Fixed Income

#### **European Govies**

#### Weak flows into EU government bonds

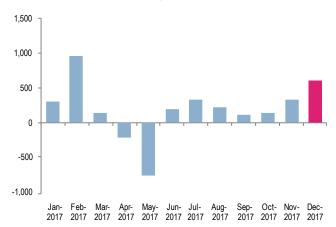
Monthly NNA on EU government bond ETFs



#### Inflation Linked

#### Good month for inflation-linked ETFs

Monthly NNA on inflation-linked govies ETFs



#### Crédit Market

#### CB ETFs enjoy inflows, HY peers suffer outflows

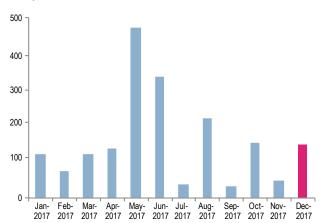
Monthly NNA on corporate & high yield bond ETFs



#### **US Govies**

#### Significant flows into US Treasuries

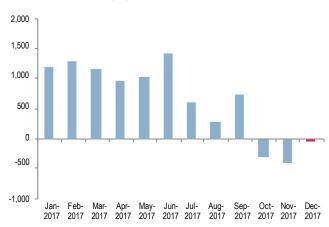
Monthly NNA on US Treasuries ETFs



#### EM debt

#### Third consecutive month of outflows from EM debt

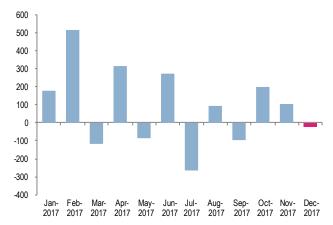
Monthly NNA on emerging market debt ETFs



#### Short Bond Stategy

#### Very modest outflows from short bond strategies

Monthly NNA on short bond strategy ETFs





### **ETF Research Team**



Marlène Hassine Konqui Head of ETF Research +33 1 42 13 59 56 marlene.hassine@lyxor.com



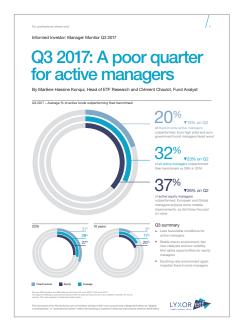
Kristo Durbaku ETF Research Analyst +33 1 57 29 25 96 kristo.durbaku@lyxor.com

Check out the Q3 2017 Informed Investor Manager Monitor

▶ Read more

Read the full 2016 analysis on active and passive performance

Read more





#### Contact us

ETF.Research@Lyxor.com | +33 (0)1 42 13 59 56



#### Knowing your risk

It is important for potential investors to evaluate the risks described below and in the fund prospectus on our website www.lyxoretf.com

#### Capital at risk

The capital invested is not guaranteed.

#### Replication risk

The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

#### Important information

This document is of a commercial nature and not of a regulatory nature. It is each investor's responsibility to ascertain that it is authorised to subscribe, or invest into this product. Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice.

The indexes and the trademarks used in this document are the intellectual property of index sponsors and/or its licensors. The indexes are used under license from index sponsors. The Funds based on the indexes are in no way sponsored, endorsed, sold or promoted by index sponsors and/ or its licensors and neither index sponsors nor its licensors shall have any liability with respect thereto.

Lyxor UCITS ETFs referred on this document are open ended mutual investment funds (i) established under the French law and approved by the Autorité des Marchés Financiers (the French Financial Markets Authority) or (ii) established under Luxembourg law and approved by the Commission de Surveillance du Secteur Financier (the Luxembourg Financial Markets Authority) (CSSF) and authorized for marketing of their units or shares in various European countries (the Marketing Countries) pursuant to the article 93 of the 2009/65/EC Directive.

Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg recommend that investors read carefully the "risk factors" section of the product's prospectus and the "Risk and reward" section of the Key Investor Information Document (KIID). The prospectus in French for French Lyxor UCITS ETFs and in English for Luxembourg Lyxor UCITS ETFs and the KIID in the local languages of the Marketing Countries are available free of charge on www.lyxoretf. com or upon request to client-services-etf@lyxor.com.

The attention of investors is drawn to the fact that, the prospectus of Luxembourg Lyxor UCITS ETFs is only available in English.

Updated composition of the product's investment portfolio is available on www.lyxoretf.com. I ndicative net asset value is published on the Reuters and Bloomberg pages of the products, and might also be mentioned on the websites of the stock exchanges where the product is listed. The products are the object of market- making contracts, the purpose of which is to ensure the liquidity of the products on the exchange, assuming normal market conditions and normally functioning computer systems. Units of a specific UCITS ETF managed by an asset manager and purchased on the secondary market cannot usually be sold directly back to the asset manager itself. Investors must buy and sell units on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees for doing so. In addition, investors may pay more than the current net asset value when buying units and may receive less than the current net asset value when selling them.

These products include a risk of capital loss. The redemption value of these products may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment.

The indices referred to herein (the "Index") are not sponsored, approved or sold by Société Générale, Lyxor AM or Lyxor Asset Management Luxembourg. Société Générale, Lyxor AM and Lyxor

#### Fund liquidity risk

The fund's liquidity and/or value may be negatively affected by different factors.

#### Counterparty risk

The fund may be exposed to the counterparty risk resulting from the use of otc forward financial instruments contracted with a lending institution, or from the use of a securities lending programme.

#### Currency risk

The funds are exposed to currency risk, as they may be denominated in a currency different from the index.

Asset Management Luxembourg shall not assume any responsibility in this respect.

The accuracy, completeness or relevance of the information which has been drawn from external sources is not guaranteed although it is drawn from sources reasonably believed to be reliable. Subject to any applicable law, Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg shall not assume any liability in this respect.

The market information displayed in this document is based on data at a given moment and may change from time to time.

This document does not constitute an offer for sale of securities in the United States of America. The product herein described will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States of America without being registered or being exempted from registration under the U.S. Securities Act. This document does not constitute an offer, or an invitation to make an offer, from Société Générale, Lyxor Asset Management (Lyxor AM) or any of their respective subsidiaries to purchase or sell the product referred to herein.

Société Générale is a French credit institution (bank) authorised by the Autorité de contrôle prudential et de résolution (the French Prudential Control Authority).

Lyxor Asset Management Luxembourg, 18, boulevard Royal L-2449 Luxembourg, is a Luxembourg société anonyme authorized by the Commission de Surveillance du Secteur Financier as management company.

Lyxor International Asset Management (Lyxor AM) is a French investment management company authorized by the Autorité des marchés financiers and placed under the regulations of the UCITS Directive (2009/65/CE).

© COPYRIGHT 2014 LYXOR INTERNATIONAL ASSET MANAGEMENT ALL RIGHTS RESERVED

Notice to UK Investors: This material is issued in the UK by Lyxor Asset Management UK LLP, which is authorized and regulated by the Financial Conduct Authority in the UK under registration number 435658.

Notice to Swiss Investors: This document and the information contained therein do not constitute an issue prospectus according to articles 652a and 1156 of the Swiss Code of Obligations ("CO") or a listing prospectus according the Listing Rules of the SIX Swiss Exchange. The products are authorized for the offer and distribution in Switzerland or from Switzerland pursuant to the Swiss Federal Act on Collective Investment Schemes (CISA). The Swiss Financial Market Supervisory Authority FINMA has authorized Société Générale, Zurich Branch (Talacker 50, Case postale 1928, 8021 Zürich), to act as Swiss Representative and Paying Agent of the Funds in Switzerland. The product's documentation (prospectus, KIID, articles of association, annual and semi-annual reports) can be obtained free of charge at the Swiss representative's office.



LYXOR etf